

What is Passionality?

Passionality, as defined by Virginia is for Lovers, is the unique combination of personal passions and pursuits that make life meaningful, especially in relation to travel. One's passionality, just as one's personality, is a reflection of the inner-most self, driven by the places we explore, stay, eat, drink and the things we love to do and that are the most important to us. It's a collection of qualities and essence of character that is reflected directly in our choice of travel experience in Virginia.